

Sample

Portfolio: Sample Portfolio

REPORT AS OF 09/25/2023







28,165 positives

Most Aligned

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Ticker	Name	Alignment	Resonate Score
QQQ	Invesco Capital Management LLC - Invesco QQQ Trust Series 1	29%	0.37
MASKX	Blackrock Index Funds Inc - iShares Russell 2000 Small-Cap Index Fund Institutional Shares	24%	0.31
DIA	SSgA Active Trust - SPDR Dow Jones Industrial Average ETF	17%	0.2
URTH	BlackRock Institutional Trust Company N.A iShares MSCI World ETF	9%	0.12
SPY	SSgA Active Trust - S&P 500 ETF TRUST ETF	1%	0.01

Top Positive Issues

Issue	Exposure %
EMPLOYEE WELLBEING	79%
GHG EMISSIONS	77%
ETHICAL SUPPLY CHAIN	74%
WASTE AND HAZMAT MANAGEMENT	64%
HIRING ETHICS	61%



3,755 negatives

Least Aligned

Ticker	Name	Alignment	Resonate Score
SPY	SSgA Active Trust - S&P 500 ETF TRUST ETF	1%	0.01
URTH	BlackRock Institutional Trust Company N.A iShares MSCI World ETF	9%	0.12
DIA	SSgA Active Trust - SPDR Dow Jones Industrial Average ETF	17%	0.2
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Top Negative Issues

Issue	Exposure %
LGBT PHILANTHROPY	62%
LGBT LEGISLATION	49%
LGBT PROMOTION	33%
ABORTION PROMOTION	28%
PORNOGRAPHY	9%



Next Steps

We've got some work to do... In order to align your portfolio to support your values, there are sweeping changes needed. Talk with your advisor about exploring a completely new portfolio comprised of holdings that resonate with your values, while also seeking to meet your financial goals. You could also discuss an incrememtal approach to seek replacements for portions of your portfolio in exchange for investments that resonate with your values, working toward greater alignment over time.

Least Aligned Companies Detailed

0% Values Alignment **1.34** Resonate Score WAB Westinghouse Air Brake Technologies Corp [FUND: SPY] **LGBT Philanthropy** 2023-07-12 **Out And Equal Workplace** Corporate partner (Brass level) of Out And Equal Workplace Advocates, an LGBT activist group focused on workplace issues. **Advocates** LGBT Legislation **HRC Business Coalition for the** 2023-07-12 Member of the Business Coalition for the Equality Act, a group of U.S. employers that support the Equality Act, which would give LGBT status the same constitutional protections as religion, race and other federally protected categories. **Equality Act**

WBA Walgreens Boots Alliance Inc [FUND: SPY]

1% Values Alignment

1.04 Resonate Score

Abortifacients

VCF Contraceptive Films (Nonoxynol-9), Plan B One-Step, Take Action Emergency Contraception (Levonorgestrel), Estarylla, Mili, Norgest, Ortho-Cyclen, Ortho-Tri-Cyclen, Sprintec, Tri Femynor, Tri-Estarylla, Tri-Lo-Marzia, Tri-Lo-Sprintec, Tri-Vylibra, Vylibra (Norgestimate and Ethinyl Estradiol), Vienva, Altavera, <u> Amethia, Amethyst, Aubra,</u> Aviane-28, Balcoltra, Camrese, Chateal, Daysee, Dolishale, Enpresse, Falessa, Kyleena, Larissia, Lessina, Levlen, Levlite-28, Levonest, Levonor, Mylan, Levora, Liletta, Lillow, Lo-Seasonique, Lojaimiess, Lutera, Lybrel, Marlissa, Mirena, My Choice, My Way, Nordette, Opcicon, Orsythia, Quartette, Rivelsa, Seasonale, Seasonique, <u>Simpesse, Skyla, Sronyx,</u> <u> Triphasil, Trivora, Twirla, Tyblume</u> (Levonorgestrel and Ethinyl **Estradiol**)

2023-07-12 Drug effects include possible prevention of fertilization, but also prevents implantation of an already fertilized egg in the uterus.

VCF Contraceptive Films (Nonoxynol-9), Plan B One-Step, Take Action Emergency Contraception (Levonorgestrel), Estarylla, Mili, Norgest, Ortho-Cyclen, Ortho-Tri-Cyclen, Sprintec, Tri Femynor, Tri-<u>Estarylla, Tri-Lo-Marzia, Tri-Lo-</u> Sprintec, Tri-Vylibra, Vylibra (Norgestimate and Ethinyl Estradiol), Vienva, Altavera, Amethia, Amethyst, Aubra, Aviane-28, Balcoltra, Camrese, Chateal, Daysee, Dolishale, <u>Enpresse, Falessa, Kyleena,</u> Larissia, Lessina, Levlen, Levlite-28, Levonest, Levonor, Mylan,

<u>Levora, Liletta, Lillow, Lo-</u>

2023-07-12

Drug effects include possible prevention of fertilization, but also prevents implantation of an already fertilized egg in the uterus.

Seasonique, Lojaimiess, Lutera, Lybrel, Marlissa, Mirena, My Choice, My Way, Nordette, Opcicon, Orsythia, Quartette, Rivelsa, Seasonale, Seasonique, Simpesse, Skyla, Sronyx, Triphasil, Trivora, Twirla, Tyblume (Levonorgestrel and Ethinyl Estradiol)

LGBT Philanthropy

National Gay and Lesbian Chamber of Commerce (NGLCC)	2023-07-12	Corporate partner of The National Gay and Lesbian Chamber of Commerce (NGLCC). NGLCC is the business advocate and direct link between lesbian, gay, bisexual and transgender business owners, corporations, and government, representing the interests of more than 1.4 million LGBT business and entrepreneurs.
Out And Equal Workplace Advocates	2023-07-12	Corporate partner of Out And Equal Workplace Advocates, an LGBT activist group focused on workplace issues.
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Out And Equal Workplace Advocates	2023-07-12	Corporate partner (Brass level) of Out And Equal Workplace Advocates, an LGBT activist group focused on workplace issues.

1% Values Alignment 1.02 Resonate Score WBD Warner Bros. Discovery Inc - Class A [FUND: SPY] **LGBT Philanthropy** 2023-07-12 Corporate partner of PFLAG, an LGBT activist organization with organized programs directed to specifically oppose Christian efforts **PFLAG Corporate Partner** to promote religious freedom. 2023-07-12 **National Gay and Lesbian** Corporate partner of The National Gay and Lesbian Chamber of Commerce (NGLCC). NGLCC is the business advocate and direct Chamber of Commerce (NGLCC) link between lesbian, gay, bisexual and transgender business owners, corporations, and government, representing the interests of more than 1.4 million LGBT business and entrepreneurs. 2023-07-12 Bronze Tier Partner (donation of \$25k+) of Trevor Project which although amiable in it's efforts to end LGBT youth suicide, also **Trevor Project** encourages youth to celebrate and embrace an LGBT identity and lifestyle. 2023-07-12 Warner Bros. Discovery is a Gold Sponsor of the 34th Annual GLAAD Media Awards, an annual LGBT awards show. 34th Annual GLAAD Media

All Holdings

Awards





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For further information, please visit www.startresonating.com.

About The Resonate Score©:

The Resonate Score© is designed to help investors measure how well a given investment may or may not resonate with the investor® stated values. The Resonate Score is a proprietary calculation that takes into account an investor® opinion on various values-based issues and then calculates a score based on the number of <code>@negative</code> and <code>@positive</code> (as selected by the investor) categories an investment does or does not have exposure to. The best possible Resonate Score© is <code>@20</code>, the worst possible Resonate Score© is <code>"00</code>.

About Values Alignment Percentage:

The Values Alignment Percentage measures what percentage of an investment is not exposed to any issues deemed <code>[negative]</code> by the client. For instance, an investment with 75% alignment means that 25% of the investment assets are exposed to issues deemed <code>[negative]</code> by the client, while 75% of the investment assets have no exposure to any issues deemed <code>[negative]</code> by the client.

About Positive and Negative Screening Issues:

The <code>IpositiveI</code> and <code>InegativeI</code> screening issues are categories which have been deemed either positive or negative by the client in their Screening Profile within the Resonate online interface, and as such are meant to reflect the beliefs and opinions of that client, not those of their advisor, Resonate or any other party. For a full list of screening issues, including their definitions, or to change or update preferences regarding screening issues, please visit the Screening Profile section located within the client dashboard of the Resonate online interface.